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Framework for Strategic Innovation

International Journal of Academic Research in Economics and Management Sciences June 2012, Vol. 1, No. 3 112 MANAGING STRATEGIC CHANGE FOR ORGANIZATIONS

MANAGING STRATEGIC CHANGE FOR ORGANIZATIONS

Handbook of Technology and Innovation Management Edited by Scott Shane Case Western Reserve University A John Wiley and Sons, Ltd., Publication

Handbook of Technology and Innovation Management

innovation activities involve ambiguity, change, and risk, which in turn amplify the need for leadership, communication and collaboration• (Sullivan, 2010, pp.50 -55). This position by This position by

Strategies for advancing organizational innovation

distinctive ways: (a) by emphasizing the importance of the complexity of the division of labor; (b) by suggesting needed arenas of new research; and (c) by integrating organizational innovation with the more general topic of organizational change. This will broaden systemically the solid body of research al-

ORGANIZATIONAL INNOVATION AND ORGANIZATIONAL CHANGE

Innovation processes typically include external and internal scanning to provide early identification of change triggers, moving company responses into the strategic decision and innovation funnel. Manage decision making to reduce resistance

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Today's top companies succeed by making innovation a fundamental part of their strategy. As the pace of change continues to increase and the threat of disruption becomes the new normal, companies need to have a focused and effective approach to innovation.

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