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IDEA CONCEPT DESIGN Fiona Dieffenbacher Assistant Professor, Parsons The New School for Design . LINEAR THINKING â€¢BRAINSTORMING â€¢2D RESEARCH â€¢MIND MAPPING ... â€œFashion is not just about garments. It is not just tangible and purchasable but often vague, imaginary, emotional, and

sometimes trivial. Architecture is the

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